



CITY OF LONG BEACH SPONSORSHIP DECK

2025

City of Long Beach
Clear sunny day
Temp high 70°
UV Index: 9 Very high
Wind: 8-16 mph
Water Temp: 70°
3-4 ft. waves
Sunrise: 5:19am
Sunset: 5:25pm
High Tide: 6pm
Low Tide: 12pm
Watch Out for Afternoon
Rip currents!

Thurs
June
20



Long Beach at a Glance



Did you know that the City of Long Beach was named a TOP TEN Most Instagrammable Beach in the US? (Swim Outlet)



Or that LBNY is called the Best East Coast Beach Towns for the Perfect Summer Vacation! (Time Out Magazine)



Or that our City's beautiful 2.2 Mile Boardwalk is considered one of the best boardwalks in the nation! (# 2 in the USA, Fodor's Travel Guide)



And... Hundreds of thousands of visitors and residents enjoy our beaches every summer season

Our social media networks attract a **wide** and **engaged** audience. On average each month, our Facebook Reach is **110,000** with nearly **half a million views**. Our monthly Instagram averages a reach of **22,000** and more than **200,000** views. All platforms experience very high content interactions.

The City by the Sea is a year long destination. To explore sponsorship and partnership possibilities with the City of Long Beach, please contact Stacey Sweet at (516)705-7216 or ssweet@longbeachny.gov

BEACH, BOARDWALK, BAY OPPORTUNITIES AND MORE!



New Opportunity
for 2025

Sponsored Mile and Step Markers

\$5,000 annually



Our Beautiful 2.2 mile long Boardwalk, is what helps make Long Beach a healthy City.



Our Boardwalk is a testament to our unique Long Beach way of life and the perfect way to stay in shape for the walkers, runners, bikers and visitors who enjoy the boardwalk every day of the year.



Your brand can sponsor a Mile and Step Marker Sign along our beautiful boardwalk to help residents and visitors keep track of and celebrate their steps on their journey to good health.



Your logo will be featured on the beach themed sign.



New Opportunity
for 2025

Beach Ticket Booth

Sponsorship

Summer Season 2025

New Beach Ticket Booths debut in Long Beach

In partnership with local Long Beach artists, newly designed and decorated Beach Ticket Booths are coming to Long Beach. This high visibility opportunity comes with a community service opportunity of beautifying our ticket booths and promoting art and local artists in our City.

The winners of our LB Ticket Booth Beautification contest will see their seaside themed art designs displayed all beach season long, providing a beautiful backdrop for resident and visitor photos as well.

Each ticket booth is viewed from the beach and our beautiful boardwalk year-round by the hundreds of thousands of beach and boardwalk goers every year.

Per Ticket Booth
for one Beach Season

\$5,000

- Your company name and logo on signage at one individual ticket booth along the Boardwalk throughout the Beach Season
- Debut photo opportunity at unveiling of signage with social media promotion of the event on City social media platforms. Your brand will be acknowledged and tagged in the related posts. Press will be invited to the debut.
- This is a signature, premier opportunity to highlight your brand, while promoting arts and culture along our beautiful boardwalk.

Premier Opportunity
for 2025

Sun, Surf, and Beach Report Sponsorship

Branded Beach Conditions Signage at Lifeguard Headquarters and Beach Entrances
A NEW opportunity for Summer 2025 after successful pilot program in 2024

This year, Lifeguard Headquarters and Beach Entrances on Boardwalk will feature sponsored beach themed signage that will display daily beach conditions.

Residents and visitors can find the City's Daily Beach report sign outside/near all three Lifeguard Headquarters and on the Boardwalk at Beach Entrances, sponsored by YOUR BRAND

Great photo opportunity! Residents and Visitors can pose for photos with the daily beach report, as the signage will be beach/surf themed.

Check out the coverage of the launch of this program in 2025
Headed to the Long Beach sand? Check the surfboard | Herald Community Newspapers |
www.liherald.com



\$5,000

Your company name/logo on signage featuring the daily Long Beach beach report to be located near mutually determined Lifeguard Headquarters or Beach Entrance, on a first come first served basis. Debut photo opportunity at unveiling of signage with social media promotion of the event on City social media platforms; your brand will be acknowledged and tagged in the related posts. Signage will be up throughout the beach season

Premier Opportunity
for 2025

Beach Cleanup Station Sponsorship

Adopt a Beach and keep our beaches and waterways
beautiful!

Adopt a Beach: \$5,000 per season per beach

Adopt a Beach is an opportunity for companies and individuals that want to do their part to help protect our beautiful beaches and waterways in the City by the Sea.



Your name or logo will be on signage accompanying “Do it Yourself” beach cleanup stations, that will allow visitors and residents to do their part in keeping our beaches pristine.

In addition to the signage and branding on the above, a press advisory will be issued, and a debut photo op will be shared on City social media.

Sunblock Stations Sponsorship

Our Sponsored Sunblock Stations are available at all 32 Beach Entrances in the City of Long Beach.

\$20,000 (one beach season)

- Debut Photo/Press Opportunity Announcing Sponsorship, to be promoted on City Social Media
- Thank you and acknowledgement at a City Council Meeting
- Social Media Promotion of Sponsored Program throughout the Beach Season
- Sponsor's Branded Logo/Signage on Beach Sunblock Stations

Sponsor to provide sunblock, dispensers, and must refill throughout season



Magnolia Fishing Pier

Sponsorship



Our beautiful City of Long Beach Pier overlooks Reynold's Channel on the campus of the Long Beach Recreation Center, Arena, and Senior Center, a highly trafficked and visible location. Fishing aficionados of all ages call this pier home year-round, and a Bait Shop is located at the Pier. Each summer, there are youth and adult fishing recreation programs, competitions and events.

\$15,000 annually

- Branded Signage at the Pier
- Painted/Decaled Logo on Center of the Pier's Boardwalk
- Debut Photo Opportunity announcing Sponsorship, to be shared on City Social Media accounts and Press Release.
- Thank you and acknowledgement at a City Council meeting

Premier Opportunity
for 2025

Summer Concert Series Sponsorship

Summer 2025

9 Weekly Concerts in July and August on Rotating Beaches

Presenting Sponsor - **\$15,000**

- Presenting sponsor for Summer 2025 concert series
- Logo on all promotion, signage, social media posts
- Tagged in social posts promoting concert series
- Acknowledgement and thank you at City Council meeting
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at concert; including branded giveaways with prior City approval
- Speaking opportunity on bandstand prior to the beginning of every concert

Single Concert Sponsor - **\$2,500**

- Logo on all promotion, signage at the event
- Brand tagged in social media posts promoting individual concert
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at concert; including branded giveaways with prior City approval
- Speaking opportunity on bandstand prior to the beginning sponsored concert

Single Concert Community Supporter - **\$1,000**

- Inclusion/promotion of your brand in social media posts promoting individual sponsored concert of your choosing



Premier Opportunity
for 2025

Movies on the Beach Series

Sponsorship – Summer 2025

Presenting Sponsor (4 movies– entire series)

\$9,500

“Long Beach Movie Nights presented by.... ”

Large logo on poster, social media announcements and presenting title page on screen announcements.

Speaking opportunity at all movies and can table at events with branded giveaways.

Brand tagged in social media promotion of concert series

Individual Movie Sponsor

\$2,500

Large Logo on poster, social media graphics and on screen announcements

Sponsor name in the title of movie (ie: Tonight's Movie is brought to you by...)

Can introduce the movie.

Tabling opportunity with branded giveaways.

Supporting Sponsor

\$500

Supporting Sponsor for one individual movie – small logo on the poster, social media graphics and on the screen announcements.



Center Mall Sponsorship



Beautification and Sponsorship Opportunity: Our beautiful, grassy and tree dotted Center Medians keep Long Beach beautiful, and your brand can help enhance these highly visible locations throughout our City's main avenue, Park Avenue.

\$10,000 Annually per Median

- One Branded Sign per Median, with Sponsor's logo
- Thank you and acknowledgement at City Council Meeting, and on City Social Media
- Debut Photo Op/Press Opportunity, to be shared on City Social Media



LONG BEACH ARTS & CRAFTS

Boardwalk Festival

Saturday & Sunday, July 12 & 13, 2025

Sponsorship Opportunities

The City of Long Beach Arts & Crafts Festival, draws over 50,000 throughout the weekend. This wonderful tradition would not be possible without the support of our community partners and sponsors. Sponsorship contributions help us to offset the costs of producing this popular event. We hope there is a sponsorship level that will benefit your business and/or organization.

Arts & Crafts Presenting Sponsor - \$5,000

- Recognition as presenting sponsor in event title included in all advertising associated with the Arts & Crafts Festival, including posters, press releases, website, social media and bus advertisement and local signage.
- Opportunity to provide staff branded clothing to Festival staff (including city logo) and items throughout the weekend to promote business.
- Premier vendor space provided at the festival to hand out promotional items on Saturday and Sunday.
- Banner with logo will be hung at event (sponsor provides).
- Priority parking.

Arts & Crafts Sponsor - \$2,500

- Logo & promotional display in all advertising associated with the Arts & Crafts Festival, including posters, press releases, website, social media and bus advertisement.
- Vendor space will be provided at the festival to hand out free promotional items on Saturday and Sunday.
- Banner with logo will be hung at event (sponsor provides).
- Priority parking.

Arts & Crafts Supporter - \$1,000

- Logo and promotional display in all advertising associated with the Arts & Crafts Festival, including posters, press releases, website and bus advertisement.
- One space will be provided at the festival on Saturday & Sunday to hand out promotional items.

Arts & Crafts Friend - \$500

- Logo and promotional display in advertising associated with the Arts & Crafts Festival, including posters, press releases, and website advertising.

HOLIDAY EVENTS

Fireworks Extravaganza Sponsorship

July 2025



Annual Event that Draws Thousands of Residents and Visitors

Presenting Sponsorship of Fireworks Display - \$40,000

- Presenting sponsor for Fireworks Extravaganza
- Logo on all promotion, signage and social media posts as Presenting Sponsor
- Acknowledgement and thank you at City Council meeting and in social media posts
- Press advisory
- Photo/Press Opportunity to be shared on City Social Media Networks
- Exclusive Sponsorship Opportunity

Supporting Fireworks Sponsor - \$5,000

- Logo on all promotion, signage and social media posts
- 2 Dedicated "Thank you" social media posts

Event Friend - \$2,500

- Small Logo on all promotion, signage and social media posts

City of Long Beach Christmas Tree Lighting

Sponsorship

The City of Long Beach will hold their annual tree lighting ceremony in Kennedy Plaza the first Friday in December. All are welcome to come and enjoy entertainment, hot chocolate, cookies and candy canes. There will be a special visit from Santa and more.



Tree Sponsor or Presenting Sponsor: \$5,000 (2 available)

- Logo on all promotion, signage, and social media posts including sign at the tree.
- Acknowledgment and thank you at City Council meeting
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at event; including branded giveaways with prior City approval
- Speaking opportunity on bandstand after the tree is lit.

Entertainment Sponsor: \$2,500

- Logo on all promotion, signage, and social media posts
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at event; including branded giveaways with prior City approval

Hot Chocolate Sponsor: \$2,000

- Medium Logo on all promotion, signage, and social media posts
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at event; including branded giveaways with prior City approval

Cookie Sponsor: \$1,500

- Medium Logo on all promotion, signage, and social media posts
- Banner at event (supplied by sponsor)
- Tabling opportunity at event; including branded giveaways with prior City approval

Santa or Candy Cane Sponsor: \$1,000 (2 available)

- Small logo on all promotion, signage, and social media posts
- Banner at event (supplied by sponsor)
- Tabling opportunity at event; including branded giveaways with prior City approval

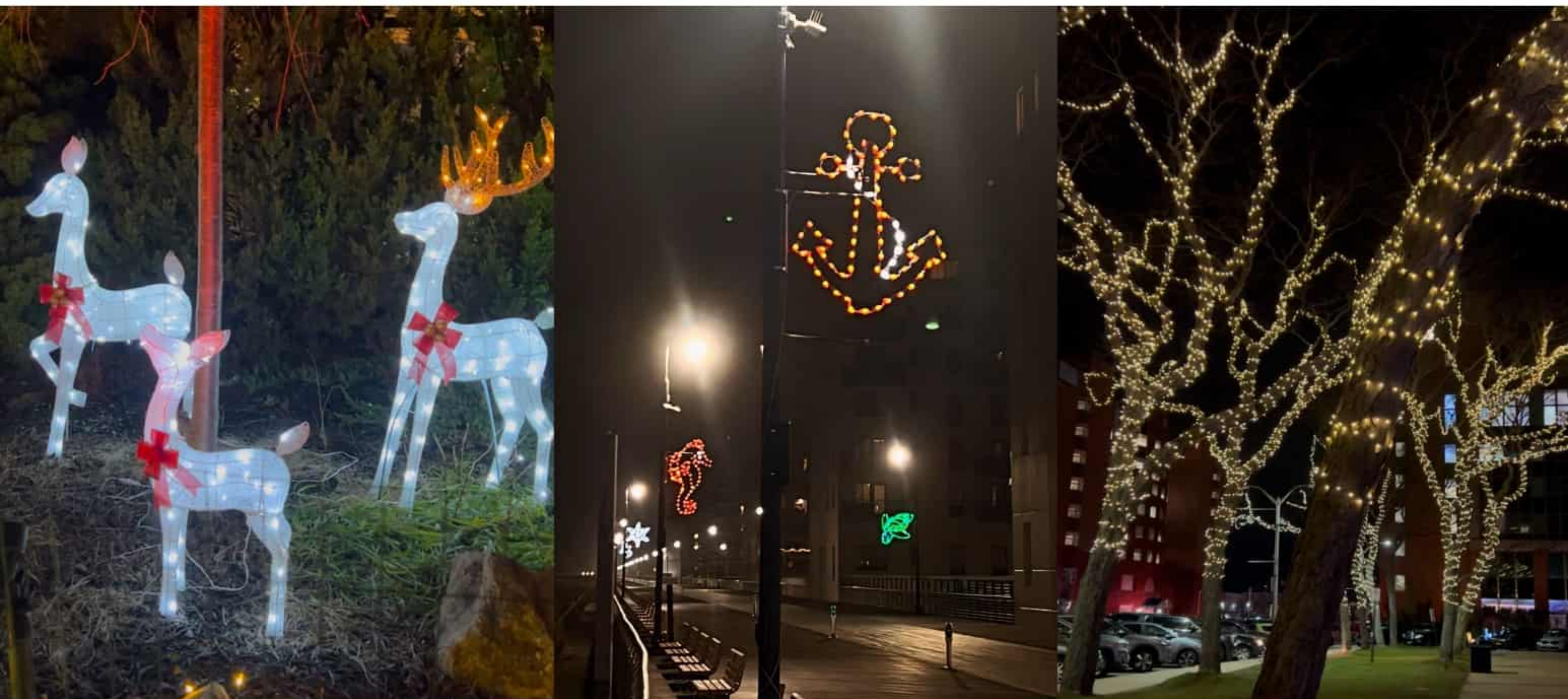
Tree Lighting Friend: \$500

- Small logo on all signage, and social media posts

New Opportunity
for 2025

Holiday Lights Sponsorship

Each year throughout the Holiday Season, The City of Long Beach, delights the entire City with Holiday themed lights beautifully decorated throughout the City, Kennedy Plaza, and the Boardwalk.



Be a Sponsor one or all of these amazing locations for the Season.

Central Business District: \$5,500

The Boardwalk: \$5,500

Kennedy Plaza: \$5,500

The West End: \$5,500

The East End: \$5,500

these costs are for non-exclusive sponsorship

Exclusive Sponsorship of all Lights: \$25,000

- Sponsor for each individual area will be presenting Sponsor for that area for the Holiday Season (Month of December through New Years Day)
- Debut photo op/press opportunity
- Sponsor will be thanked at one Long Beach City Council meeting
- Each Holiday lights area will be promoted on City social media, where your brand will be tagged and thanked in promotion of holiday lights.
- Sign will be posted at chosen area and will include your logo.

Premier Opportunity
for 2025

Grand Menorah Lighting Event

Presenting Sponsorship Opportunity

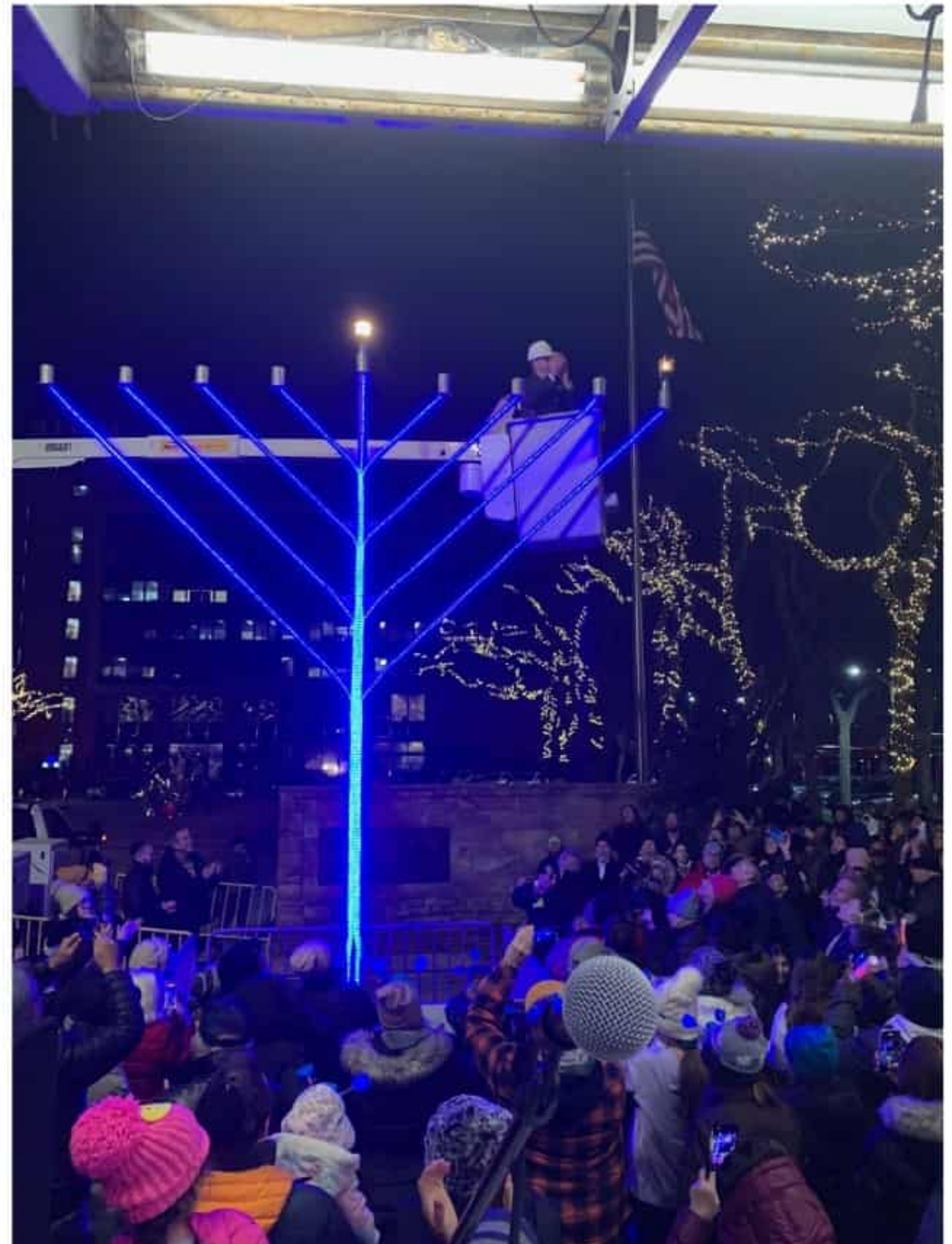
\$2,500

City shall include the Sponsor as an event sponsor on all promotional materials and social media posts for the 2024 Menorah Lighting Event

City shall display Sponsor's 5'x3' banner, supplied by Sponsor, on the event bandstand

City shall provide Sponsor with a tabling opportunity at the 2024 Menorah Lighting Event, where sponsor may distribute City approved giveaway items at said event

City will provide sponsor with brief speaking opportunity at the event, on the 2024 Menorah Lighting event bandstand.





Electric Light Parade

Sponsorship Opportunities

PRESENTING SPONSOR



\$2,500

- Exclusive recognition in the event title in all advertisement and promotional materials.
- Logo prominently displayed on posters and brochures.
- Logo featured on the Electric Light Parade web page with a link to your website.
- Banner with logo prominently displayed on the bandwagon (company to provide).
- Inclusion in social media posts on City's and Electric Light Parade pages.
- Thank you and recognition in all bandwagon announcements.
- Two VIP Seats on the Bandwagon and a speaking opportunity.
- Four VIP seats on the Long Beach Trolley.
- One float entry into the parade at the front of the parade.

MERRY & BRIGHT SPONSOR

\$1,500

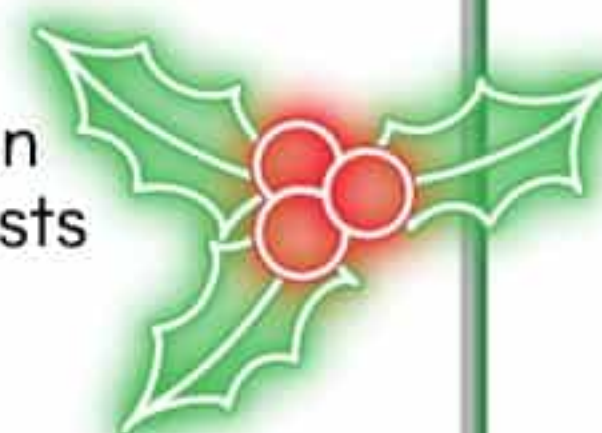


- Logo prominently displayed on posters and brochures.
- Logo featured on the Electric Light Parade web page with a link to your website.
- Banner with logo prominently displayed on the bandwagon (company to provide).
- Inclusion in social media posts on City's and Electric Light Parade pages.
- Recognition in all bandwagon announcements.
- Two VIP Seats on the Bandwagon and a speaking opportunity.
- Two VIP seats on the Long Beach Trolley.
- One float entry into the parade with a prime location.

TIS' THE SEASON SPONSOR

\$1,000

- Logo displayed on posters and brochures.
- Logo featured on the Electric Light Parade web page.
- Banner with your logo displayed on the bandwagon (company to provide).
- Inclusion in social media posts on City's and Electric Light Parade pages.
- Mention in bandwagon announcements.
- One float entry into the parade.



JOLLY FRIEND OF THE PARADE

\$500

- Logo displayed on posters and brochures.
- Logo featured on the Electric Light Parade web page.
- Inclusion in social media posts on City's and Electric Light Parade pages.
- Mention in bandwagon announcements.



RECREATION OPPORTUNITIES

City of Long Beach Senior Center Sponsorship

The City of Long Beach provides a wealth of programs to meet the wellness, recreational and fitness needs of our aging population. The following opportunities are available to support these programs that enrich the lives of our senior residents.



Senior Center Sponsor - \$10,000 per year (non-exclusive)

- Banner placed on the fence of the Magnolia Center (provided by sponsor)
- Logo on Senior Center website
- Tabling opportunity in the recreation center lobby 4 times per year; including branded giveaways with prior City approval
- Photo op/Social media promotion opportunity announcing your support for Senior Center
- Thank you acknowledgement of your support at one City Council meeting

Bocce Ball Court Sponsor - \$10,000 per year (same as above)

Pickleball Court Sponsor - \$10,000 per year (same as above)

Senior Center Program Supporter - \$5,000 per year

- Banner in recreation center lobby (provided by sponsor)
- Sponsor an individual weekly program for one year (six month term available) for example, yoga classes, fitness class, art class, pickleball, Bocce Ball)
- Small Logo on Senior Center website
- Sponsor Name noted on Senior Center calendar
- Photo op announcing your support of the program, to be promoted on City's social media
- Tabling opportunity in the recreation center lobby 2 times per year; including branded giveaways with prior City approval

Senior Center Friend - \$1,000 per year

- 11x17' sign displayed in Senior Center for one year
- Photo opportunity announcing your support

New Opportunity
for 2025

The Emile Francis Memorial Ice Rink Sponsorship



Ice Arena Lounge sponsor
\$15,000 annually

- Comfortable Seating and Viewing Area for spectators for Hockey Games, Open Skating Sessions, lessons, leagues and more.
- TV Screen in the lounge can stream Live Games,
- (Your Brand's name) Ice Arena Lounge
- Signage in multiple locations around seating area
- Logo decals on tables in snack area
- Logo decal on flooring (centrally located) in snack area
- Brand may provide branded lounge seating for the community to enjoy.
- Debut Photo Op/Press Opportunity
- Social Media Promotion of Debut
- Thank you at one City Council meeting

The Emile Francis Memorial Ice Rink

Sponsorship continued

Our famed Ice Arena

Individual Board Sponsorship

\$1,500

Sponsorship of one board at rink level for one year

Banner Sponsor

\$1,350

Your banner displayed from the rafters of the famed ice arena for one year (banner provided by sponsor) sponsor to supply 4'x8' banner

Website Sponsor

\$1,000

Arena website will include your clickable logo for one year



Running Race Series Sponsorship :

A series of 7 races

Presenting Sponsor - \$10,000

- Presenting sponsor for 7 race series
- Logo on signage and all promotional materials preceding and on race day
- Logo on t-shirts as presenting sponsor
- Speaking role on bandstand for each race
- 5'x3' Banner on bandstand (supplied by sponsor)
- Tabling opportunity at all races; including branded giveaways with prior City approval
- Acknowledgement and thank you at City Council meeting

Presenting Sponsor - \$1,500 per race

- Logo on all promotional materials preceding and on race day
- Thank you acknowledgement from bandstand emcee
- Tabling opportunity at a races; including branded giveaways with prior City approval
- 5'x3' Banner on bandstand (supplied by sponsor)
- Logo on t-shirt
- Supporting Sponsor - \$1,000 per race
- Logo on all promotional materials preceding and on race day
- Thank you acknowledgement from bandstand emcee
- Logo on t-shirt

T-Shirt Sponsor - \$500 per race

- Logo on race day t-shirts

Available Races:

Snowflake Race (February), Memorial Day (May), July 4th (July), Biathlon (July), Lifeguard Swim (August), Labor Day Race (September), Turkey Trot (October)



Dog Park Sponsorship

It's a dog's life in Long Beach and your brand can help make it even better!

\$4,000 annually

Sponsorship includes:

Branded Signage at Dog Park

Addition of Agility Equipment

Debut Photo Op/Press Opportunity to be shared on
City's Social Media

Thank you and acknowledgement at City Council
Meeting



Youth Basketball League Sponsorship

Summer Season and/or Winter Sponsorship

Presenting Sponsorships - \$2,500 per season

- Logo on player/coach t-shirts
- Logo on promotional materials, including signage at games
- Banner/signage at games (sponsor provides banner)
- Tabling opportunity at two games per season

Supporting Sponsor - \$1,500 per season

- Logo on player/coach t-shirts
- Logo on promotional materials, including signage at game
- Tabling opportunity at one game per season

Friend - \$500 per season

- Logo on player/coach t-shirts



FALL FESTIVAL

City of Long Beach Annual Fall Festival

Sponsorship

Celebrating its 27th year, this annual two-day festival draws thousands of residents and visitors from all over Long Island and beyond.

Hay Rides, Pumpkin Patch, Halloween costume parade, kids rides, entertainment, food and wine tent, vendors and so much more. Attractions are subject to change.

FESTIVAL SPONSORSHIP LEVELS

\$20,000 Presenting Sponsor (Exclusive Category)

- Exclusive presenting sponsor recognition in all advertisement and promotional materials
- Logo on banner on Long Beach Blvd at entrance to the City
- Presenting sponsor will participate in a press conference announcing the event
- Logo on banners promoting the event in Kennedy Plaza
- Company logo will be placed prominently on posters and brochures as the presenting sponsor
- Company logo will be placed on the Fall Festival web page with link to your website
- Signage with your company logo prominently displayed on the bandwagon (company to provide)
- Company representative invited to speak on bandwagon
- Company name mentioned throughout Fall Festival during stage announcements
- 10x10 exhibit space in prime location during the event.
- Inclusion in all press releases and festival ads.
- Inclusion in social media releases.
- Company logo displayed at every ride/attraction.
- Company name on all-day ride ticket bracelets
- Logo on Festival staff t-shirts (must be in by Sept. 1, 2025)
- 3 sponsor thank you boosted social media posts (two before the event, one after the event).
- Four complimentary tickets to the Wine & Food Tent
- Thank you and recognition at one City Council meeting (streamed on You Tube).



City of Long Beach Annual Fall Festival

Sponsorship continued

- **\$10,000 Fall Festival Sponsor (Two available)**
 - Sponsor recognition in all advertisement and promotional material.
 - Large company logo on posters and promotional material.
 - Company logo will be placed on the Fall Festival web page with a link to company web page.
 - Signage with your logo displayed on the bandwagon (company to provide)
 - Company name mentioned throughout Festival during all stage announcements.
 - 10x10 exhibit space during all event hours
 - Inclusion in all press releases and festival ads
 - Inclusion in social media releases recognizing all sponsors
 - Company logo displayed at all attractions
 - Logo on Festival staff t-shirts. (must be in by Sept.1, 2023)
 - 2 social media thank you posts (one before the event and one after the event)
 - Two complimentary tickets to the Wine & Food Tent.
 - Recognition at one City Council meeting (streamed on You Tube)

- **\$5,000 Premier Attraction Sponsor (Choose one)**
Pumpkin Patch, Hay Ride, Wine/Food Tent
 - Sponsor recognition in all advertisement and promotional material.
 - Large company logo on posters and promotional material
 - Company logo will be placed on the Fall Festival web page with a link to company web page
 - Company name mentioned throughout Fall Festival during all stage announcements.
 - 10x10 exhibit space during all event hours
 - Inclusion in all press releases and festival ads.
 - Inclusion in social media releases.
 - Company Banner hung at the Premier attraction site. (sponsor to provide)
 - Company logo displayed on signage at all attractions
 - Logo on Festival staff t-shirts. (must be in by Sept.1, 2023)
 - Inclusion in 1 social media post recognizing your business alone.
 - Inclusion in 3 social media posts recognizing all sponsors.

*or combine two major attractions

attractions may be subject to change

- **\$2,500 Major Attraction Sponsor (Choose one)**
Ferris Wheel (2available), Swinging Chairs (2 available), Carousel, Corn Maze, Giant Slide, Entertainment, Fun House, Animal Show, Picture Corner (2 available)
 - Company logo displayed at sponsored attraction of your choice.
 - Company logo placed on posters and brochure.
 - Company logo placed on the Fall Festival web page with a link to the company website.
 - Inclusion in all press releases and festival ads.
 - Inclusion in 3 social media posts recognizing all sponsors.

City of Long Beach Annual Fall Festival

Sponsorship continued

- **\$1,000 Attraction Sponsor (Choose one)**

Pumpkin Bounce, Fruit Cup Ride, Cotton Candy, Popcorn, Fire Truck Ride, Kids Korner

- Company logo displayed at attraction.
- Company logo placed on posters and brochure
- Company logo will be placed on the Fall Festival web page.
- Inclusion in 1 social media post recognizing all sponsors.

- **\$500 Festival Supporter**

- Small company logo will be placed on posters and promotion
- Small company logo will be placed on the Fall Festival web page

COSTUME PARADE SPONSORSHIP LEVELS

- **\$2,000 Costume Parade Presenting Sponsor**

- Name in event title
- Company logo will be placed on Festival posters and brochure
- Company logo displayed at Costume Parade Registration
- Company logo will be placed on the Fall Festival web page
- Opportunity to put brochure/promotional item in bag
- Inclusion in 1 social media post recognizing all sponsors

- **\$1,000 Costume Parade Bag Sponsor**

- Logo on costume parade bag
- Company logo placed on festival posters and promotion
- Company logo displayed at Costume Parade Registration
- Company logo will be placed on the Fall Festival web page
- Opportunity to put brochure/promotional item in bag
- Inclusion in 1 social media post recognizing all sponsors

- **\$500 Candy Sponsor**

- Company logo placed on Festival posters and brochure
- Company logo will be placed on the Fall Festival web page
- Inclusion in 1 social media post recognizing all sponsors

- **\$500 Award Sponsor**

- Company logo placed on Festival posters and promotion
- Company logo will be placed on the Fall Festival web page
- Inclusion in 1 social media post recognizing all sponsors.
- Opportunity to put brochure/promotional item in bag